

DESIGN: (The Plan that Brings Order to any Art Form). The Organization of the **Elements of Design** according to the **Principles of Design** to form a composition having the **Attributes of Design**.

Attributes (Hot BED)

Harmony: components in complete accord

Beauty: desired quality associated with harmony of form or color

Expression: communication through design

Distinction: superior in all respects

Elements of Design (SPeLL FaCTS)

Space: open areas in and around design

Pattern: arrangement of solids and spaces

Light: illumination needed for vision

Line: visual path through design

Form: Contours of 3-dimensional matter

Color: result of the eye interpreting light rays

Texture: surface structure of a component

Size: apparent visual dimension of a form

Principles of Design (BaD CRoPS)

Balance: visual stability

Dominance: Greater impact within each of the physical characteristics

Contrast: use of opposite or unlike elements for added interest

Rhythm: dominant visual path through a design

Proportion: ratio of areas and amounts

Scale: size relationship of one object to another

**Creativity is allowing your-
self to make mistakes
Design is knowing which to
keep**

